

# WU EA Alumni Ambassadors



The **WU Executive Club** has over 5,000 members from more than 99 countries. Our goal is to have all our students and alumni engage in this network. **Hub Managers** and **Ambassadors** are two of the most important and valuable multipliers within this community.

## Target Group

Motivated and committed alumni;  
e.g. former class representatives



## Responsibilities

- Strengthen the link between a specific MBA cohort and the *Community Engagement Team* for an agreed period of time
- Gather updates on your peers' career moves
- Be the main contact person for alumni, current and prospective students
- Organize alumni get-togethers
- Promote events within the community
- Engage with participants at events
- Regularly use WU EA Connect

## Purpose

Transform an MBA cohort into an active community



Community Engagement Team

Insights Career Moves



Alumni Ambassadors

Events WU EA Connect



MBA cohorts

Are you interested in getting involved as an Alumni Ambassador?  
Contact [wuexecutiveclub@wu.ac.at](mailto:wuexecutiveclub@wu.ac.at) to get more information and to apply.

## Benefits



Personal Growth



Community Engagement



First-hand insights into your alma mater



Social Commitment



Networking & valuable contacts



Win-win situation for yourself & peers

## Selection Criteria



Willingness to engage in the community



Readiness to invest time



Minimum event attendance



Motivational statement