

Life on Campus WU



WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

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A Unique Campus

Campus WU is characterized by its six distinct building complexes, designed by renowned international architects. The generously proportioned open grounds between the individual buildings invite students, faculty, and visitors to stroll around and relax.

Visitors entering the Campus WU from the east entrance find themselves on the busiest spot on campus. The square outside the Teaching Center is a popular meeting area for teachers and students, and there's always people coming and going. The wide, inviting seating installations are in high demand.

The Teaching Center and the neighboring department building D1 were planned by the Vienna-based architectural agency BUSarchitektur. The façade

is made of maintenance-free Corten steel, which will slowly change color as it weathers over the years. Entering the Teaching Center, visitors find themselves in a spacious, light-filled atrium. The entrance to WU's largest auditorium, the Audimax, is located here in the atrium. Areas for individual study are spaced around the atrium in a spiral pattern. There is also a direct entrance to the Mensa cafeteria from the atrium. The cafeteria connects the Teaching Center with the department building D1.

KEY FACTS

- › Six building complexes with 100,000 m² total floor space
 - › Lot size: 90,000 m², 560 m in length and between 150 and 210 m wide
 - › Grounds: 55,000 m²
 - › Approx. 4,000 rooms, including 90 auditoriums and other classrooms, seating a total of approx. 5,000
 - › Approx. 3,000 student workstations, 1,500 of which are located in the OMV Central Library
-



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Left: The façade of the Teaching Center is made of maintenance-free Corten steel and will slowly change color as it weathers over the years.

Right: Department building D1 is connected to the Teaching Center by the Mensa cafeteria.

BUILDING	KEY FACTS	UNITS
TC/D1: Teaching Center and Departments	<ul style="list-style-type: none"> › Architects: BUSarchitektur ZT GmbH, Vienna › Total floor space: approx. 32,000 m² › Space for approx. 5,000 people › Auditorium Maximum seats 650 	<p>Departments</p> <ul style="list-style-type: none"> › Global Business and Trade › Socioeconomics (Managing Sustainability only) <p>Research Institutes</p> <ul style="list-style-type: none"> › Co-Operation and Co-Operatives › Family Businesses › Health Care Management and Economics › Liberal Professions › Supply Chain Management <p>Competence Centers</p> <ul style="list-style-type: none"> › Central and Eastern Europe (CEE) › Sustainability › Non-profit Organizations and Social Entrepreneurship



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Left: Department building D2 consists of two segments. The distance between the buildings allows for a maximum of natural light inside.

Right: The wave-like structure of the building is particularly visible from Prater Park.

Across from the Teaching Center is the wavy, black-and-white façade of the Student Center/D2 complex designed by Japanese architect Hitoshi Abe. The two long, gracefully curved buildings

appear to be constructed of stacked layers of contrasting color. The distance between the units is calculated to allow for a maximum of natural light in the buildings' interior. Four departments,

BUILDING	KEY FACTS	UNITS
<p>D2/SC: Departments and Student Center</p>	<ul style="list-style-type: none"> › Architects: Atelier Hitoshi Abe, Japan › Total floor space: approx. 29,000 m² › Two building segments › Curved, black-and-white façade 	<p>Departments</p> <ul style="list-style-type: none"> › Foreign Language Business Communication › Information Systems and Operations › Management › Marketing › Strategy and Innovation <p>Research Institute</p> <ul style="list-style-type: none"> › Urban Management and Governance <p>Berndorf Library for Business Languages</p> <p>Students' Union (ÖH)</p>



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Left: The cantilevered roof with its sweeping picture window facing Prater Park is the campus' main landmark.

Right: The Library & Learning Center is made up of a dark and a light-colored segment, separated by a seam of glass.

one research institute, the Berndorf Library for Business Languages, the offices of the WU branch of the Austrian Students' Union (ÖH), a public child care center, a supermarket, a bookstore, and a restaurant are located in this complex.

The Library & Learning Center by Zaha Hadid is the heart of the campus, both geographically and figuratively. The cantilevered roof with its sweeping glass front (the "monitor") is visible from afar. Coming closer, visitors will realize that

BUILDING	KEY FACTS	UNITS
LC: Library & Learning Center	<ul style="list-style-type: none"> › Architects: Zaha Hadid Architects, Hamburg › Total floor space: approx. 44,000 m² › 1,500 student workstations › Cantilevered roof with monitor 	<p>Student Services</p> <p>IT SERVICES</p> <p>International Office</p> <p>WU ZBP Career Center</p> <p>OMV Central Library</p> <ul style="list-style-type: none"> › Library management



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Inside the Library & Learning Center is the impressive four-story-high entrance hall known as the Forum.

the building is divided into two sections, separated by a vein of glass running the length of the building. Inside, the impressive, futuristic entrance hall rises four stories high. After passing through the entrance hall, the building splits into two parts, connected by walkways. The OMV Central Library takes up most of the building, extending in a funnel shape over six floors. The building also houses all study-related service units, IT Services, and two cafés.

To the west of the square in front of the Library & Learning Center, the neighboring buildings are the bright orange and yellow complex designed

by Sir Peter Cook and CRABstudio, and a department complex planned by Carme Pinós. Peter Cook's organic-looking ensemble D3/AD is made up of two main buildings, a department building and an administrative building, and houses WU's law departments, the Library for Law, WU's management and administration, and a bakery shop. The brightly colored façades are fronted with a lively arrangement of vertically and horizontally mounted wooden planks, intended as a visual reference to the trees of nearby Prater Park. The building interiors are characterized by rounded, flowing shapes and bright primary colors.



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Left: The orange and yellow complex designed by Sir Peter Cook is made up of department building D3 and the administrative building AD.

Right: A bike route circles the perimeter of the campus, and each building offers bicycle parking facilities.

BUILDING	KEY FACTS	UNITS
D3/AD: Departments and Administration	<ul style="list-style-type: none"> › Architects: CRABstudio, London › Total floor space: approx. 25,000 m² › Two-part complex › Yellow-orange-red façade faced with wooden planks 	<p>Departments</p> <ul style="list-style-type: none"> › Business, Employment and Social Security Law › Finance, Accounting and Statistics (Accounting only) › Public Law and Tax Law <p>Research Institutes</p> <ul style="list-style-type: none"> › CEE Legal Studies › European Affairs › International Taxation › Urban Management and Governance <p>Administration</p> <ul style="list-style-type: none"> › Rector's Council › University management <p>Library for Law</p>



Left: The most prominent feature of the department building D4 is a multitude of parallelograms, found both in the basic plan of the building and in the façade.
Right: Between the two wings is a lush green courtyard.

The most prominent feature of the department building D4, directly across from the D3/AD complex, is a multi-

tude of parallelograms, found both in the basic plan of the building and in the façade. The playful arrangement of the

BUILDING	KEY FACTS	UNITS
D4: Departments	<ul style="list-style-type: none"> › Architects: Estúdio Carme Pinós S. L., Barcelona › Total floor space: approx. 19,000 m² › 'Tetris' façade 	<p>Departments</p> <ul style="list-style-type: none"> › Economics › Finance, Accounting and Statistics (without Accounting) › Socioeconomics (without Managing Sustainability) <p>Research Institutes</p> <ul style="list-style-type: none"> › Computational Methods › Economics of Aging › Human Capital and Development › Regulatory Economics › Spatial and Real Estate Economics <p>Competence Center</p> <ul style="list-style-type: none"> › Empirical Research Methods <p>Library for Social Sciences</p>



Left: The seven-story Executive Academy tower marks the west entrance to the campus.
Right: The façade of glass and aluminum reflects the sky and the surrounding greenery, integrating the building perfectly into its environment.

geometric shapes results in a lively-looking building with offset windows. Academic departments, research institutes, the Library for Social Sciences, and a restaurant are located in this complex designed by Spanish architect Carme Pinós.

A few steps further on, the WU Executive Academy building marks the western perimeter of the campus. The compact, seven-story tower was

designed by Madrid architects NO.MAD Arquitectos, based on a mono-material design principle. The outer façade is made of glass and aluminum. Different degrees of transparency, from opaque to completely translucent, reflect the sky and the surrounding greenery, integrating the building perfectly into its environment. In addition to the Executive Academy's offices and classrooms, the building also houses two restaurants.

BUILDING	KEY FACTS	UNITS
EA: WU Executive Academy	<ul style="list-style-type: none"> › Architects: NO.MAD Arquitectos, Madrid › Total floor space: approx. 7,000 m² › Reflective façade 	<p>WU Executive Academy</p> <p>WU-Alumni-Club</p>

Intelligent Architecture

The new campus was planned with the goal of providing all of WU's faculty, staff, and students with the best possible conditions for work and study. To achieve this goal, well-thought-out floor plans were realized using sustainable construction materials and methods.

The top priority when planning the campus was to create a working environment for students, faculty, and staff that encourages productivity and communication. Intelligent room planning with the right rooms for individual working styles was a key factor in realizing this goal. The campus buildings also reflect the three-phase Bologna academic

structure: The Teaching Center, where most of the campus' auditoriums are located, is intended mainly for bachelor-level teaching. Most of the master and PhD-level programs are taught in the department buildings, and continuing education programs are held in the WU Executive Academy building.

WORKING AND STUDYING ON CAMPUS

For students

- › Study areas with approx. 3,000 workstations for quiet independent work
- › Project rooms seating 2–20 for group work or small classes
- › Lounges for informal meetings and breaks between classes

For faculty and staff

- › Light-filled, well-equipped offices for maximal concentration and productivity
 - › Seating groups for meetings
 - › Large staff lounges for breaks and informal meetings
-



Campus WU from east to west: In the foreground the Teaching Center and department building 2. The area between the buildings is structured with seating installations and planters.

Sustainability in all areas was also a main consideration. Economic, ecological, and social sustainability aspects were included in all aspects of planning. The buildings are all based on the same overall technical concept: The building infrastructure is standardized in terms of construction, energy supply, ventilation, and sanitary facilities. The entire campus was designed in accordance

with “green building” principles. Much of the required energy is obtained using geothermal energy from groundwater, and all buildings are equipped with energy-saving occupancy-sensitive and daylight-sensitive lighting systems. Waste heat recovery systems channel the heat produced by WU’s IT infrastructure back into the campus energy supply network.

“The WU Welcome Center in the Library & Learning Center is an inspiring workplace with outstanding architecture, and guests to the Welcome Center are always very impressed by the atmosphere.”

(Gabriele Singer, International Office, Welcome Center)

Another key feature of Campus WU is barrier-free accessibility. The campus not only complies with all existing legal guidelines, it also incorporates additional features adapted from best practice examples. All auditoriums are specially equipped for people with disabilities, all areas are designed to be wheelchair accessible, and the campus also features a tactile guidance system for the visually impaired.

Learning Landscapes

In addition to its impressive architecture, Campus WU also offers students and teachers state-of-the-art classrooms and teaching equipment.

AUDITORIUMS AND CLASSROOMS

All of the large auditoriums and most of the smaller seminar rooms and classrooms are in the Teaching Center building, and additional smaller classrooms are located on the ground floors of the department buildings for barrier-free accessibility. All classrooms and auditoriums on campus have natural daylight for a pleasant teaching and learning atmosphere.

WU's largest auditorium, the Audimax, seats close to 650. Smaller auditoriums seat 180, 120, or 60, and seminar rooms seat up to 30 occupants. All classrooms on campus are administered using a central booking system. This software coordinates all room reservations on campus and allows for efficient room management.

CLASSROOM EQUIPMENT

- › Movable or fold-down seating and desks
- › Digital and/or traditional whiteboards
- › Teacher's computer
- › Speakers
- › Wireless microphone
- › Electrical outlets for student laptops

“Finally, classrooms with windows! This is a major improvement for both teachers and students.”

(Assoc. Prof. Dr. Christian Bellak,
Institute for Economic Policy
and Industrial Economics)



Left: All classrooms have natural daylight for a pleasant teaching and learning atmosphere. Right: Project rooms can be booked by teachers for small classes or by students for group study activities.

Classrooms are equipped with both traditional teaching aids like flipcharts and whiteboards as well as state-of-the-art presentation technology. Almost all rooms are equipped with double projection screens, allowing teachers to present multiple visuals at the same time. Digital whiteboards allow both teachers and students to present, rearrange, and combine materials in new and creative ways. Notes taken during the presentation directly on the presented materials can be saved as a PDF file and uploaded to WU's eLearning system Learn@WU.

INDIVIDUAL STUDY AREAS AND PROJECT ROOMS

Increasing the number of student workstations was a key goal when planning the new campus. Most of the new workstations are located in the Library & Learning Center, but study zones are also available in the department buildings and the specialist libraries. With approximately 3,000 workstations, WU was able to double the number of places available at its old location. Different working environments were created to suit every learning need. Quiet study zones are perfect for intense, concentrated studying, whereas in communicative study areas, students can converse and work together.



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With approximately 3,000 workstations, WU has doubled the number of places available at its old location.

Project rooms are a completely new room category. Project rooms are available in a variety of sizes (seating 2–20) and can be booked by teachers for small classes or breakout sessions or by students for group projects or study group activities.

COMPUTER LABS

The new campus has a number of computer labs, two of which are in the Library & Learning Center and three in the Teaching Center. Computer labs are open to students when not in use for classes. The Departments of

Socioeconomics and Information Systems and Operations also have their own computer labs.

RAIFFEISEN LANGUAGE RESOURCE CENTER

The Raiffeisen Language Resource Center is a modern language teaching facility. Its comprehensive selection of teaching materials and digital resources gives students numerous ways to learn and efficiently master foreign languages. The Center's new rooms on campus provide ideal conditions for independent language learning.



The Raiffeisen Language Resource Center has an extensive media library with multimedia language learning materials in 35 languages.

The Department of Foreign Language Business Communication also has state-of-the-art language labs for its language classes. The student com-

puters installed in the labs are linked together in a network and the teaching environment facilitates a wide variety of language-learning activities.

THE LANGUAGE RESOURCE FACILITY

Individual study area

- › Extensive media library with multimedia language learning materials in 35 languages
- › 27 computer workstations with access to language learning software and IPTV (over 50 television programs in different languages)
- › Five tandem learning rooms for group language study

Language labs

- › Computer workstations equipped for audio-visual recording
 - › Telephone simulation software with automatic recording feature
-

Room for Knowledge

Research is one of WU's core competences. The architecture of the campus creates space for efficient academic work and for gathering knowledge.

Campus WU was built to reflect the university's academic structure, which is organized into departments. Previously, the individual institutes that make up each department were scattered across various locations – now they are concentrated into the campus' four department buildings for increased convenience and efficiency in the faculty's everyday work.

The department buildings were designed to create the best possible working conditions for WU's faculty and staff. Light-filled, well-equipped offices allow for optimal concentration, productivity, and creativity. Conference rooms are available for working in teams. All conference rooms are equipped for audio-visual presentations. Spacious lounges and break areas in the institutes

MAIN LIBRARY COLLECTIONS

- › Business administration
 - › Economics
 - › Law (particularly business law)
 - › Information systems
 - › Statistics and mathematics
 - › Economic geography and economic history
 - › Sociology
 - › Business education
-



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Left: Over 70 daily newspapers, weekly papers, magazines, and business and economics magazines are available for reading in the Mondi Newsounge.

Right: The Library Café is also a pleasant environment for reading or studying.

and departments encourage informal networking and communication.

LIBRARIES

The WU library is the largest of its kind in Austria and one of the largest in the German-speaking world. It is organized into four libraries on Campus WU. The OMV Central Library, the largest of the four, is located in the Library & Learning Center, and the specialist libraries are housed in different department buildings, giving WU's researchers fast and easy access to the literature they need for their work.

The OMV Central Library, spread over a total of six floors, has 1,500 student workstations and 66 computer workstations. In the library's Mondi Newsounge, over 70 daily newspapers, weekly papers, magazines, and business and economics magazines are available for reading. The Library PressDisplay gives library users access to over 1,600 daily newspapers from over 90 different countries.

“The outstanding originality and quality of the architecture inspire us to excellence in teaching and research.”

(Univ.Prof. Dr. Werner Hoffmann,
Institute for Strategic Management)



Left: The Berndorf Library for Business Languages has a wide selection of media on linguistics and foreign languages.

Right: Building D4 houses the Library for Social Sciences, in close proximity to the Departments of Socioeconomics and Economics.

The Library for Law is located in the D3 building with all of WU's law departments, and contains literature from all legal fields. Building D4 houses the Library for Social Sciences, in close proximity to the Departments of Socioeconomics and Economics. The Berndorf Library for Business Languages has a wide selection of media on linguistics and foreign languages, as well

as current periodicals in the languages taught at WU. This library is intended mainly to aid the faculty of the Department of Foreign Language Business Communication in their teaching and research.

All specialist libraries have work and study areas, project rooms, and color scanners.

THE LIBRARY IN NUMBERS

- › 745,000 books
- › 59,000 digital eBooks
- › 1,000 print periodicals
- › Subscriptions to 18,100 eJournals
- › Subscriptions to 120 databases



Open Spaces

Campus WU is more than just a place to study and work, it also offers plenty of opportunities to relax and recharge your batteries.

A stroll across campus makes it clear that the planners also had the rest and relaxation needs of its future occupants in mind. The grounds between the buildings are a park-like landscape with walkways and open spaces, lawns and fountains, lush plantings, and inviting seating installations. The various outdoor furnishings are as diverse as the buildings, created to inspire visitors to take a short break or sit down for a longer rest. In front of the Teaching Center, students and visitors sit and lounge on the wide, comfortable wooden platforms, while smaller seating niches nestled into the large planters dot the area in front of the D3 building. Between the AD and D4 buildings,

an artificial island surrounded by water on three sides is furnished with organically formed concrete seats and tables designed by Vienna designers Graulich. A softly rolling green landscape forms an inviting, sofa-like seating area across from the Executive Academy building.

“The campus makes studying at WU a special experience. Even in difficult moments, it offers an oasis of peace and quiet. WU much more than just a university – it’s art in concrete.”

(Jens Krebs, student)



Left: Faculty and staff have comfortable lounges and seating areas for lunch and coffee breaks. Right: Student lounges in the department buildings are perfect for eating, relaxing, or meeting friends between classes.

Campus WU also has a wide selection of restaurants and cafés to suit every taste. Ranging in size from the Mensa cafeteria to intimate small cafés, most hospitality providers on campus also have outdoor seating in the summer months. Insider tip: The restaurant Comida y Luz on the top floor of the Executive Academy building offers a spectacular view of Vienna from above.

The campus grounds were designed to be a space for communication. The recreational areas and restaurants on campus are not just for WU's students, faculty, and staff, but also for neighbors, passersby, and other visitors.

Via one of the three main entrances or one of the smaller entranceways, the campus grounds are open for exploring 24 hours a day, seven days a week, 365 days a year.

Cold and rainy days are no problem on campus, either: Faculty and staff have comfortable lounges and seating areas for lunch and coffee breaks, and students can use the six student lounges distributed among the department buildings. Student lounges are furnished with couches, tables, and chairs and are perfect for eating, relaxing, or meeting friends between classes.

Space for Events

In addition to its research and education activities, Campus WU also has plenty of space for social, cultural, and political events.

WU is venue to numerous events that take place outside of the university's everyday academic activities. With its panel discussion and lecture series, for example "Open Minds" and "Wirtschaft Wissenschaft Unplugged," WU presents controversial topics for debate. WU also hosts conferences and congresses both large and small, bringing international experts and speakers to Vienna.

Campus WU offers appropriate rooms for these and other events. The Ceremonial Halls on the ground floor of the Library & Learning Center seat 400 and 200 guests and are equipped with state-of-the-art presentation technology. Smaller events can be held in the club lounge upstairs in the Library & Learning Center or in the Executive Academy foyer. Six conference rooms

EVENT VENUES ON CAMPUS WU

Room	Building	Max. occupancy
Ceremonial Hall 1	Library & Learning Center	400
Ceremonial Hall 2	Library & Learning Center	200
Club lounge	Library & Learning Center	60
Forum	Library & Learning Center	550
Executive Academy foyer	Executive Academy	100
Conference rooms	Administration	20–80
Audimax	Teaching Center	650
Auditoriums	Teaching Center	60–180



Left: Bachelor-level graduation ceremony in the LC Forum
Right: During a “Wirtschaft Wissenschaft Unplugged” panel discussion on entrepreneurship in Austria, KTM AG owner Stefan Pierer debated with Nikolaus Franke, Head of the WU Institute for Entrepreneurship and Innovation.

seating between 20 and 80 people are located in the AD building. Auditoriums can also be used for lectures or panel discussions.

The Forum in the Library & Learning Center is the ideal venue for larger-scale events, including WU’s bachelor-level graduation ceremonies, small trade fairs, and informational events for students.

Open-air events can be held on the StageWU, directly opposite the Library & Learning Center. The raised platform, reached by a series of broad steps, makes a perfect stage for outdoor events.



U U2 MESSE

Max-Koppe Gasse



- Athletic facilities
- Bicycle parking
- Information

- Restaurant
- Library
- Shopping
- Entrance

Welthandelsplatz

Messestraße

- Athletic facilities
- Bicycle parking

D4

AD

D3

Memo

Südportalstraße

Südpor

EA WU EXECUTIVE ACADEMY
 › WU Alumni Club

AD ADMINISTRATION
 › Rector's Council

D3 DEPARTMENTS 3
 › Finance, Accounting and Statistics (only Accounting)
 › Public Law and Tax Law
 › Business, Employment and Social Security Law
 › Research Institutes
 › Library for Law

D4 DEPARTMENTS 4
 › Economics
 › Socioeconomics
 › Finance, Accounting and Statistics (w/out Accounting)
 › Library for Socioeconomics

LC LIBRARY & LEARNING CENTER
 › Ceremonial halls
 › Forum
 › IT-SERVICES
 › OMV Central Library
 › Study Service Center
 › International Office



Vorgartenstraße

Bus line 82A

82A Krieau

U2 KRIEAU U

Messe Wien

Trabrennstraße

Trabrennstraße

Entrance garage

erial

82A
rtalstraße

- D2 DEPARTMENTS 2** ☒ 🛒 🚶
- › Foreign Language Business Communication
 - › Information Systems and Operations
 - › Management
 - › Marketing
 - › Strategy and Innovation
 - › Berndorf Library for Business Languages 📖

- D1 DEPARTMENTS 1** ☒
- › Global Business and Trade
 - › Research Institutes
 - › Cafeteria ☒

- SC STUDENT CENTER**
- › Austrian Students' Union (ÖH)
 - › Student organizations
 - › Sports Center 🏈
 - › Kindergarten 👶

- TC TEACHING CENTER** ☕
- › Auditorium Maximumum
 - › Aula

Information and contact

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Social media pages

WU-Blog: blog.wu.ac.at

WU auf Facebook: facebook.com/wu.wirtschaftsuniversitaet.wien

WU auf Twitter: twitter.com/wu_vienna

WU auf Google+: www.google.com/+wuwien

WU auf Instagram: instagram.com/wuvienna

WU auf LinkedIn: short.wu.ac.at/76xm

Arriving by public transport:

Subway: U2 stations "Messe-Prater" or "Krieau"

Bus: 82A, "Südportalstraße" stop