

Blockchain Transforming Business



YOU ARE A ...

Progressive thinker, business leader, innovator, analyst, responsible for business processes and you are interested in the potentials of blockchain technology. Participants come from a wide range of industries aiming at building fundamental knowledge of blockchain technology as well as finding implementation possibilities in the scope of their business model.

YOU WANT TO ...

- › Explore the technology fundamentals behind the word “blockchain”
- › Unleash the power and potential impact of blockchain for your business
- › Find out about blockchain best practices, use cases and applications in industry
- › Learn the first steps to implement your own blockchain project
- › Obtain an overview of current developments and future trends in this field from experts of the Research Institute for Cryptoeconomics at WU Vienna

For further information please contact:

Katarina Lucic, +43-1-313 36-6536, katarina.lucic@wu.ac.at
www.executiveacademy.at/blockchain

The Program in Brief – Blockchain Transforming Business

The WU Vienna Research Institute for Cryptoeconomics team together with experts from different industries will give you a fundamental overview on the topic “blockchain”, both from theoretical and practical perspectives. In two weeks, you will gain a broad understanding of what blockchain technology is about and how it works. Furthermore, you will gain insight about the power and potential of this technology for diverse industries.

During the course of the program, you will work through best practice examples, use cases and application examples in different industries. You will learn how to assess the potential of blockchain technology for your business and about the first steps to implement your own blockchain.

You will obtain an overview of current developments and future trends in this field from experts of the Research Institute for Cryptoeconomics at WU Vienna.

At the end of the program, you will be able to assess the blockchain technology potential for your industry as well as your business model and understand the tools and requirements for implementation. This program will empower you to make better strategic decisions by utilizing a new block of knowledge.

Finally, you will receive a certificate from WU Executive Academy as validation of your acquired blockchain expertise.

MODULES & CONTENT

<p>MODULE 1 May 16, 2019</p> <p>Basics of the Blockchain Technology and Potential Impact on the Economy</p> <ul style="list-style-type: none"> › Introduction & Overview › Use of the Blockchain Technology in Economy and Industry (Business Process Automation, Banking Sector, Insurance Industry Renewable Energy Industry) 	<p>MODULE 2 May 17, 2019</p> <p>Blockchain Solutions Behind the Promises</p> <ul style="list-style-type: none"> › The Core of the Blockchain Technology › From the Promises of Blockchain to the Technologies Behind It › The Disruptive Blockchain Technology › Defining Opportunity and Cultivating Growth
<p>MODULE 3 May 22, 2019</p> <p>Programming on the Blockchain</p> <ul style="list-style-type: none"> › Introduction into Blockchain Solutions, Implementations and Alternatives › What Does it Take to Code on a Blockchain? › Hands on – Making a ÐApp 	<p>MODULE 4 May 23, 2019</p> <p>Future Development and Potential Impact on the Economy</p> <ul style="list-style-type: none"> › From the Promises of Blockchains to the Challenges Behind It › State of Development Today and in 5 Years: Rethinking the Technologies, Processes, Economy and Market



KEY FACTS

Program Advisor

Dr. Claudio Di Ciccio
Assistant Professor and Researcher at
Research Institute for Cryptoeconomics

Lecturers: Experienced academics from WU Vienna and distinguished experts from practice

Language: English

Duration: May 16–May 23, 2019, 4 days

Location: WU Executive Academy

Fee: €3,800

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