

Organizational Design

Agile structures and new forms of collaboration

WU

EXECUTIVE
ACADEMY

YOU ARE A ...

Business or team leader, innovator, progressive thinker, and you are curious as well as open-minded. You are interested in new forms of collaboration and in shaping organizational structures. You would like to understand the potential of agility and get an overview of new ways of working in different work areas. This program brings together participants from different industries who would like to get a thorough understanding of how, why, and when it makes sense to make an organization more agile.

YOU WANT TO ...

- › get to know different approaches to compete in dynamic settings with unanticipated changes
- › obtain an overview of how to create corporate structures and processes in a world of disruptive change
- › learn how to create an agile strategy, structures as well as agile processes to redesign the organization with agile methods and tools
- › develop an organization where people are eager to contribute their initiatives, creativity, and passion and cultivate self-reflexive capabilities
- › explore where and how to integrate diverse competences in your organization

For further information please contact:

Christina Knopf

T: +43-1-313 36-5282

E: christina.knopf@wu.ac.at

www.executiveacademy.at

DESIGN
AN AGILE
ORGANIZATION
3 DAYS
DECEMBER
2019

Organizational Design

This program approaches the topic “agility” both from a theoretical and practical perspective. Faculty from WU Executive Academy as well as experts from different industries share their insights into how to build an agile organization both from a scientific and practical point of view. The program starts with an online learning journey on Agile Leadership which covers the topics “Why Going Agile”, “The Agile Mindset”, “Designing Agile Organizations”, and “Implementing Agility”. The face-to-face modules build upon this online learning journey, delve further into the content, add cross-industry references, and offer a practical approach on how to implement the theory into the individual business situation.

In this program, you will ...

- › learn about different approaches to designing an organization in times of disruptive change
- › learn how organizations can be structured more agile
- › learn where agility does make sense and where it does not
- › learn where to start in your own organization
- › get to know agile tools and working methods and learn how to use them
- › work on best practice examples and use cases from different industries
- › learn about the coherence of digitalization and agility

This program will empower you to adapt your organization to current challenges by utilizing agile techniques. Upon completion of the program you will receive a certificate from WU Executive Academy.

KEY FACTS

- Lecturers:** Experienced academics from WU Vienna and distinguished experts from practice
- Location:** Vienna University of Economics and Business (WU)
Vienna, Austria
- Duration:** 3 days plus online course
- Language:** English
- Fee:** €3,800

PRE-WORK: ONLINE COURSE „AGILE LEADERSHIP“ October/November 2019

- › Overview on the topic “Agile Organizations”
- › Current influencing factors on companies and it’s consequences
- › How “agile” ist linked to adjacent disciplines such as change management, leadership and organizational design
- › Excercises to establish an agile mindset

DAY 1 December 2, 2019

Theoretical fundamentals: Agile Structures in Organizations (Prof. Patricia Klarner)

- › Principles of agile structures
- › Analyze different approaches of structural agility
- › Learn how to align agile structural elements with existing organizational structures

DAY 2 December 3, 2019

Phenomena of Digital Economics (Martin Giesswein)

- › Digital economy and business administration
- › Become familiar with different implementation methods and learn how to apply them
- › Three levels of digitalization
- › Eleven most successful digital business modells

DAY 3 December 4, 2019

Agile Methods and Tools (Experts from the field)

- › Get an overview of popular agile frameworks and related tools
- › Learn how to apply agile tools
Design Thinking, Google Sprint, Lean Startup, Scrum



CONTACT AND INFORMATION

WU Executive Academy
Welthandelsplatz 1, Building EA, 1020 Vienna
Christina Knopf
T: +43-1-313 36-5282
E: christina.knopf@wu.ac.at

Further information:
www.executiveacademy.at/exed