

Learning Journey to Silicon Savannah, Nairobi

Exclusively for the community of the WU Executive Academy



To most of Europe, Africa still means crises, catastrophes and wars. But times have changed: one-third of the 54 African countries can expect GDP growth of more than 5% this year. Africa will soon have the largest workforce and governments invest heavily in education and infrastructure. Moreover, Africa is the first “mobile-only” continent which has simply by-passed the stage of fixed-line telecommunication and leapfrogged to pioneering digital solutions. 60% of its 1.2 billion population are owning a mobile phone which gives them access to their bank accounts, acts as a credit card, and provides them with medical advice, gives them market information and a platform to sell what they produce – generally it has become a tool to earn a living. What many also don’t know that countries like Kenya, Nigeria or Rwanda host a wealth of young entrepreneurs who were successful in creating new markets, fulfilling the demands of the locals where global companies were not successful. This Learning Journey will immerse you into one of East Africa’s most thriving economies and allow you to experience this vibrant business environment from many perspectives.

KEY FACTS

- › Date: September 23–26, 2019
- › City: Nairobi/Kenya
- › Fee: €2,600 plus VAT before June 20, hereafter €2,900 plus VAT
 - › Included: lectures and field visits, 4-star hotel, meals, airport transfer
 - › Not included: flight to and from Nairobi
- › Deadline for registration: July 23
- › Official certificate of participation
- › Cancellation after July 23 not possible
- › At least 9 people have to register for the journey to take place
- › Please register at executiveacademy.at/africa-residency

For further information please contact

Regine Eitelbö, Community Engagement Manager

T: +43-1-313 36-4442

E: regine.eitelboes@wu.ac.at

www.executiveacademy.at

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PROGRAM

Monday, September 23, 2019

	Theme of the day: APPROACHING
Morning	9:00am start of program "Silicon Savannah: A new Africa breaks" Lectures and talks from Nairobi business people and government officials Future Tech Investment in Kenya
Afternoon	Field visits to co-working spaces and start-ups
Evening	Networking dinner

Tuesday, September 24, 2019

	Theme of the day: DIGITAL AFRICA
Morning	„Mobile phone and mobile money – access to communication and the money economy“ Talks at Safaricom/M-Pesa, world market leader in mobile money services
Afternoon	Field visits to Nairobi’s first open-access makers space and Nairobi’s co-working spaces like Gearbox, iHub and start-ups in FINTECH
Evening	Networking dinner

Wednesday, September 25, 2019

	Theme of the day: URBAN AFRICA
Morning	"Trajectory of the middle class" "21st century entrepreneurship: A huge demand meets the networked global society" Reading and discussion with artists and thinkers from Kwani Trust, Nairobi University and ventures in EDUTECH and HEALTHTECH
Afternoon	Local tour to Kibera, Nairobi’s biggest informal settlement Game Drive in Nairobi National Park Drive
Evening	Free time

Thursday, September 26, 2019

	Theme of the day: CO-CREATION
Morning	German companies in Kenya Field visit to Eastleigh, "Little Mogadishu in Nairobi"
Afternoon	China in Africa Synthesis: "New African-European relations: Co-creation" End of program at 6:00 pm

Friday/Saturday, September 27/28, 2019

Optional: 2-day safari to one of Kenya’s famous National Parks

Local program organized in partnership with ECOTEC/identifire