

Why Employer Sponsorship is valuable:



- Investing in your education benefits both you and your company.
- Companies can offer multifaceted support, not just financial.

Steps to increase your Chances of Success:



- 1. Choose your Program:** Be informed about the program you want and how it aligns with your professional goals.
- 2. Relate Educational Goals to Company Objectives:** Demonstrate how your learning can solve company challenges.
- 3. Prepare to Present:** Provide detailed information, including costs and schedule, to your employer.
- 4. Negotiate Effectively:** Be clear and concise about your goals and expectations. Tailor your approach by relating education benefits to your employer's objectives.

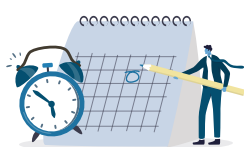
Types of Support you can ask for:



- Full or partial funding
- Reimbursement upon completion
- Interest-free loans
- Paid leave or flexible work hours
- Service commitment agreements

Timing Considerations:

Best times to approach HR:



- Late summer/autumn for next year's budget.
- Early in the year during performance reviews.

Negotiating Tips:

- Build trust with your supervisor.
- Be strategic in presenting your case, focusing on tasks that directly impact company success.



- Don't be discouraged by an initial rejection—stay consistent and ask for updates.

What if Employer Funding isn't available?

Alternative Funding Options:

- **Installments:** Spread payments into up to three installments within one financial year, with some interest-free options.
- **Loans:** Some banks offer favorable terms for educational advancement.
- **Scholarships:** Available based on merit, need, and contribution to peer learning.
- **Early Bird Discounts:** Available for early applications.
- **Local Currency Payments:** Avoid exchange rate fees by paying in your home currency.
- **Grants:** Non-repayable funds are available from various organizations.
- **Tax Deductions:** In Austria, up to 50% of tuition and related expenses may be tax-deductible.



Key Takeaways:

- Executive Education is a long-term investment with a strong ROI for both employees and companies.
- Persistence and preparation are key to securing employer funding.
- Various flexible payment options ensure that education is accessible even without Employer Sponsorship.

Would you like to learn more?

Sign up [here](#) and receive helpful tips on Employer Sponsorship directly in your inbox.

Ready to take the Next Step?

Discover everything WU Executive Academy has to offer [here](#). If you're unsure which program suits you best, our AI-chatbot **Brainiac** is here to help you find the perfect match – start chatting **now**.