

Professional MBA

Time schedule 2019–2021

BUSINESS CORE					
	4-Day Track	or ¹	8-Day Track ²	Modules	
2019	October 14–20 Mon–Sun		October 14–20 Mon–Sun	<ul style="list-style-type: none"> Orientation & Lift-Off › Managing People › Managing Organizations › Competitive Analysis & Strategy › Entrepreneurship & Innovation › Managerial Economics › Data Analysis & Decision Making › Financial Reporting › Financial Management › Controlling › Marketing Management › Global Markets › Operations Management › Information Systems Management › Leadership › Leadership Lab: Special Topics › Ethics & Corporate Social Responsibility 	
	November 21–24 Thu–Sun		February 20–28 Thu–Fri		
2020	January 9–12 Thu–Sun		May 4–12 Mon–Tue		
	February 20–23 Thu–Sun				
	March 26–29 Thu–Sun		June 25 – July 3 Thu–Fri		
	May 7–10 Thu–Sun				
	June 25–28 Thu–Sun				
CHOOSE YOUR SPECIALIZATION					
2020	September Thu–Sun				› DIGITAL TRANSFORMATION & DATA SCIENCE
	October Thu–Sun				› ENERGY MANAGEMENT
	November Thu–Sun			› ENTREPRENEURSHIP & INNOVATION	
2021	January Thu–Sun			› FINANCE	
	March Thu–Sun			› MARKETING & SALES	
	April Thu–Sun			› PROJECT MANAGEMENT	
	June 30 Wed			Master Thesis Submission Date	

¹ For the Business Core, participants state their preferred track upon application.

² Blocks may include extra-curricular days.

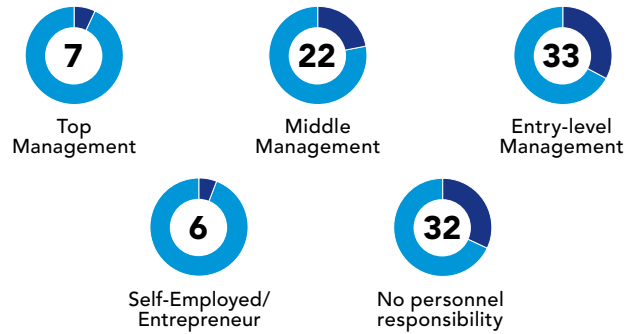
Modules take place 8:30 am to 5:30 pm in Vienna, Austria, if not stated otherwise. Physical attendance is mandatory.

Professional MBA Student Profile*

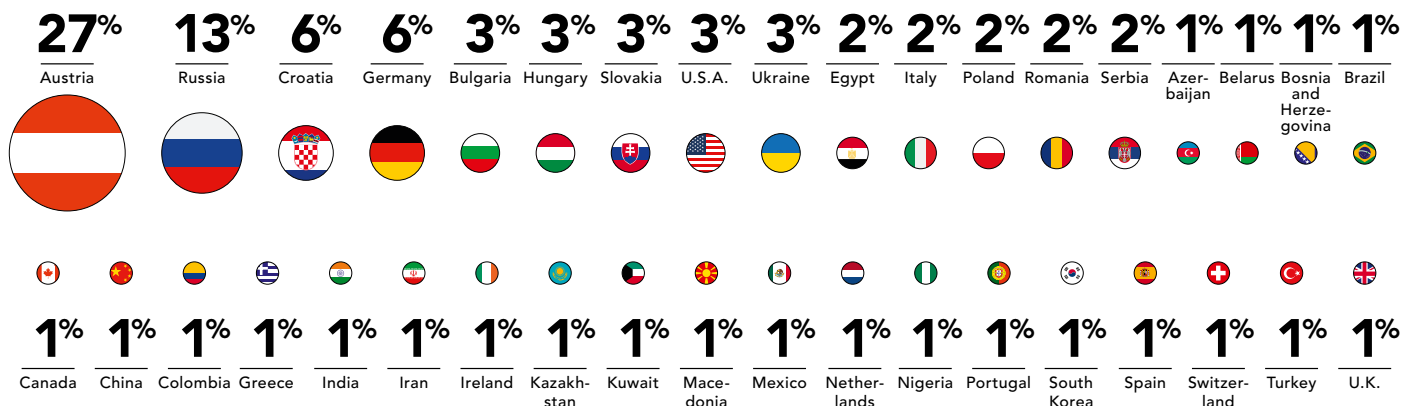
AVERAGE CLASS PROFILE



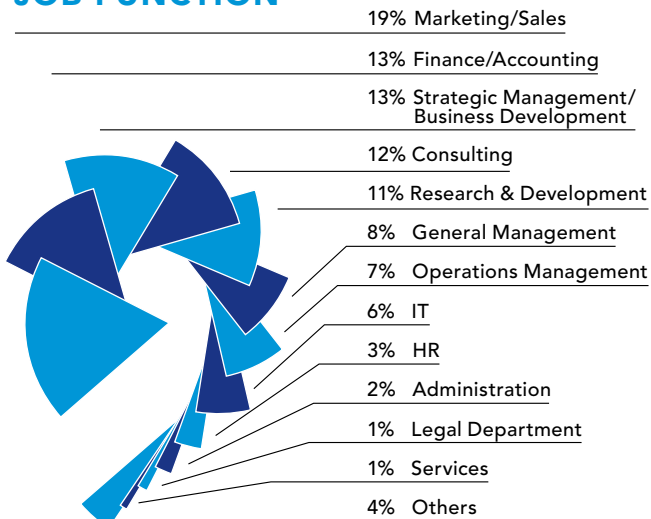
MANAGEMENT LEVEL (%)



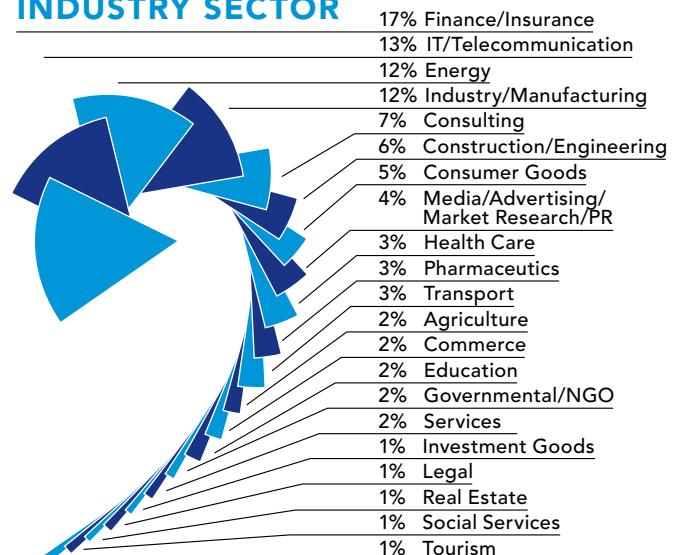
NATIONALITY



JOB FUNCTION



INDUSTRY SECTOR



* based on last 3 intakes