# Executive MBA Bucharest

## Time schedule 2020 - 2022

<table>
<thead>
<tr>
<th>Date</th>
<th>Days</th>
<th>Event</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 11, 2020</td>
<td>Wed</td>
<td>Orientation Day and Welcome Dinner (Vienna, Austria)</td>
<td>Phillip Nell (WU Vienna, Austria)</td>
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<tr>
<td>November 12-15, 2020</td>
<td>Thu – Sun</td>
<td>Competitive Analysis and Strategy (Vienna, Austria)</td>
<td>Phillip Nell (WU Vienna, Austria)</td>
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<tr>
<td>December 17-20, 2020</td>
<td>Thu – Sun</td>
<td>Executive Lab</td>
<td>Alois Geyer (WU Vienna, Austria)</td>
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<tr>
<td>January 28-31, 2021</td>
<td>Thu – Sun</td>
<td>Business, Government, and Organizations</td>
<td>Jesus Crespo (WU Vienna, Austria)</td>
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<tr>
<td>March 11-14, 2021</td>
<td>Thu – Sun</td>
<td>Leading People and Organizations</td>
<td>Günter Stahl (WU Vienna, Austria)</td>
</tr>
<tr>
<td>April 8-11, 2021</td>
<td>Thu – Sun</td>
<td>Managerial Accounting</td>
<td>Markus Maedler (Frankfurt School of Finance &amp; Management, Germany)</td>
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<tr>
<td>May 13-16, 2021</td>
<td>Thu – Sun</td>
<td>Financial Management</td>
<td>Manfred Frühwirth (WU Vienna, Austria)</td>
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<tr>
<td>June 17-20, 2021</td>
<td>Thu – Sun</td>
<td>Advanced Financial Management</td>
<td>Chuck Kwok (University of South Carolina, USA)</td>
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<tr>
<td>July 19-23, 2021</td>
<td>Mon – Fri</td>
<td>Business Analytics for Executives (USA Residency)</td>
<td>Ravi Bapna (Carlson School of Management, USA)</td>
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<tr>
<td>September 2-5, 2021</td>
<td>Thu – Sun</td>
<td>The Innovation Challenge</td>
<td>Christian Lüthje (Hamburg University of Technology - TUHH, Germany)</td>
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<tr>
<td>October 7-10, 2021</td>
<td>Thu – Sun</td>
<td>Operations Management</td>
<td>Daniel Corsten (IE Business School, Spain)</td>
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<tr>
<td>November 11-14, 2021</td>
<td>Thu – Sun</td>
<td>Strategic Marketing Management</td>
<td>Carmen Abril (IE Business School, Spain)</td>
</tr>
<tr>
<td>December 9-12, 2021</td>
<td>Thu – Sun</td>
<td>Contemporary Challenges of Global Business</td>
<td>Miquel Lladó (IESE Business School, Spain)</td>
</tr>
<tr>
<td>January 27-30, 2022</td>
<td>Thu – Sun</td>
<td>Negotiation and Conflict Management</td>
<td>Charles LaFond (WU Vienna, Austria)</td>
</tr>
<tr>
<td>March 28 - April 1, 2022</td>
<td>Mon - Fri</td>
<td>Change Management (Vienna, Austria)</td>
<td>Jaap Boonstra (ESEADE Business School, Spain)</td>
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<td></td>
<td></td>
<td>Presentation of Entrepreneurial Capstone Project</td>
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<tr>
<td>April 1, 2021</td>
<td>Fri</td>
<td>Graduation (Vienna, Austria)</td>
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*Contents are subject to change*

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Executive MBA Bucharest Student Profile*

**AVERAGE CLASS PROFILE**

- **Age** in years: 36
- **Working experience** in years: 14
- **Leadership experience** in years: 7
- **International participants** in % (no RO): 12
- **Male in %**: 60
- **Female in %**: 40

**MANAGEMENT LEVEL (%)**

- **Middle Management**: 34%
- **Top Management**: 48%
- **Entry-level Management**: 12%
- **Self-Employed/Entrepreneur**: 2%
- **No personnel responsibility**: 4%

**NATIONALITY**

- **88%** Romania
- **4%** Moldova
- **2%** Bulgaria
- **1%** France
- **1%** Greece
- **1%** Italy
- **1%** Canada
- **1%** Kazakhstan
- **1%** U.S.A.

**JOB FUNCTION**

- 20% Marketing/Sales
- 16% General Management
- 16% IT
- 16% Finance/Accounting
- 10% Strategic Management/Business Development
- 8% Operations Management
- 6% Services
- 4% Consulting
- 4% HR
- 3% Administration
- 2% Research & Development
- 1% Legal Department

**INDUSTRY SECTOR**

- 28% IT/Telecommunication
- 12% Finance/Insurance
- 11% Commerce
- 10% Construction/Engineering
- 6% Consumer Goods
- 5% Transport
- 4% Energy
- 4% Industry/Manufacturing
- 4% Consulting
- 4% Services
- 3% Health Care
- 3% Pharmaceuticals
- 2% Agriculture
- 2% Education
- 1% Legal
- 1% Social Services

* based on last 3 intakes