



Executive MBATime schedule 2024–2026

BUSINESS CORE (PARTICIPANTS STATE THEIR PREFERRED TRACK UPON APPLICATION)						
	On-Campus Track	or	Hybrid Track		Modules	
2024	October 14–20 Mon–Sun		October 14–20 Mon–Sun		Orientation & Lift-Off Managing People Managing Organizations Competitive Analysis & Strategy	
	November 21–24 Thu–Sun		November 22–23¹ Fri–Sat (+ online sessions)			
	January 9–12 Thu–Sun		January 9–12 Thu–Sun		 Entrepreneurship & Innovation Managerial Economics Data Analysis & Decision Making 	
	February 13–16 Thu–Sun		Fri–Sat (+ online sessions)		> Financial Reporting> Financial Management	
2025	March 20-23 Thu-Sun	Marketing Managem	Marketing Management			
	May 8–11 Thu–Sun		May 9-10¹ Fri-Sat (+ online sessions)	> Operations Management	Operations ManagementInformation Systems Management	
	June 12–16 Thu–Mon		June 12-16 Thu-Mon		 Leadership Lab: Special Topics Ethics & Corporate Social Responsibilit 	

On-Campus teaching Online, synchronous teaching

Online blocks consist of 2 full days of synchronous online sessions (see dates)
and additional sessions (~2 day equivalent) prior to/after the synchronous sessions.

SPECIALIZATION (ON-CAMPUS)			
2025	September, Thu–Sun	DIGITAL TRANSFORMATION &	
	October, Thu–Sun	DATA SCIENCE > ENERGY MANAGEMENT > ENTREPRENEURSHIP & INNOVATION > FINANCE	
	November, Thu–Sun		
	January, Thu–Sun		
	March, Thu–Sun	MARKETING & SALESSTRATEGIC PROJECT MANAGEMENT	
2026	April, Thu–Sun	 MARKETING & SALES STRATEGIC PROJECT MANAGEMENT PUBLIC AUDITING 	
	June 30 , Tue	Master's Thesis Submission Date	
	September/October	Graduation (Vienna, Austria)	
Maalulaa	take place from 8:30 am to 5:30 pm, if not stated otherwise. Att		

Modules take place from 8:30 am to 5:30 pm, if not stated otherwise. Attendance is mandatory.

Executive MBA Student Profile



AVERAGE CLASS PROFILE











MANAGEMENT LEVEL (%)







Middle Management



Entry-level Management



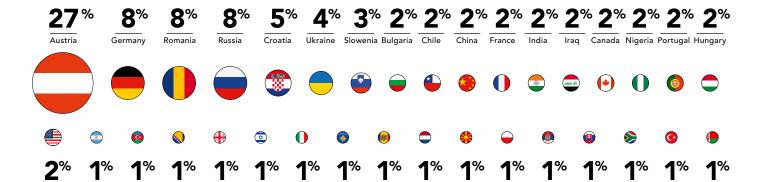


South

Belarus

No personnel responsibility Entrepreneur

NATIONALITY



Moldavia

Nether-

North

lands Macedonia

OR FUNCTION	
IOB FUNCTION	19% Marketing/Sales
	16% Strategic Management/ Business Development
	14% Finance/Accounting
	11% General Management
	9% Research & Development
	8% Consulting
	8% Operations Management

and Herzegovina

 16% Strategic Management/ Business Development
 14% Finance/Accounting
11% General Management
9% Research & Development
8% Consulting
8% Operations Management
7% IT
2% Administration
2% Services
2% Diplomatic & Public Service
1% HR
1% Legal Department
1% Other

NDUSTRY SECTOR	15% Finance/Insurance
	14% Industry/Manufacturing
	13% IT/Telecommunication
	11% Energy
	6% Bau/Technik
	6% Consulting
	5% Consumer Goods
	4% Governmental/NGOs
	4% Health Care
	3% Education
	3% Media/Advertising/ Market Research/PR
	3% Transport
	2% Agriculture
	2% Commerce
	2% Pharmaceutics
	2% Real Estate
	2% Services
	2% Tourism
	1% Social Services



