

# Professional MBA

## Digital Transformation & Data Science

### Time schedule 2019–2021

BUSINESS CORE				
	4-Day Track	or <sup>1</sup>	8-Day Track <sup>2</sup>	Modules
2019	October 14–20 Mon–Sun		October 14–20 Mon–Sun	<ul style="list-style-type: none"> <li>Orientation &amp; Lift-Off</li> <li>› Managing People</li> <li>› Managing Organizations</li> <li>› Competitive Analysis &amp; Strategy</li> <li>› Entrepreneurship &amp; Innovation</li> <li>› Managerial Economics</li> <li>› Data Analysis &amp; Decision Making</li> <li>› Financial Reporting</li> <li>› Financial Management</li> <li>› Controlling</li> <li>› Marketing Management</li> <li>› Global Markets</li> <li>› Operations Management</li> <li>› Information Systems Management</li> <li>› Leadership</li> <li>› Leadership Lab: Special Topics</li> <li>› Ethics &amp; Corporate Social Responsibility</li> </ul>
	November 21–24 Thu–Sun		February 20–28 Thu–Fri	
2020	January 9–12 Thu–Sun		May 2–10 Sat–Sun	
	February 20–23 Thu–Sun			
	March 26–29 Thu–Sun		June 25–July 3 Thu–Fri	
	May 7–10 Thu–Sun			
	June 25–28 Thu–Sun			
SPECIALIZATION DIGITAL TRANSFORMATION & DATA SCIENCE				
2020	September 4 days, dates tba			Digital Transformation
	October 4 days, dates tba			What is Data Science? Concepts & Application Domains
	November 4 days, dates tba			From Data Science to Big Data
2021	February 4 days, dates tba			Data Science in Practice and in the Future
	Dates tba 4 days, dates tba			Elective e.g. Strategy in the Age of Disruption, Strategic Foresight, Organisational Design, Blockchain
	June 30 Wed			Master Thesis Submission Date

<sup>1</sup> For the Business Core, participants state their preferred track upon application.

<sup>2</sup> Blocks may include extra-curricular days.

Modules take place 8:30 am to 5:30 pm in Vienna, Austria, if not stated otherwise. Physical attendance is mandatory.