

Professional MBA Marketing & Sales Time schedule 2017-2019



October 16 - 22, 2017	Mon - Sun	Teambuilding/Ethics & Corporate Social Responsibility I/ Leadership I/Managing People, Managing Organizations I
November 21 - 26, 2017	Tue - Sun	Marketing Management Data Analysis & Decision Making Financial Reporting Global Markets Managerial Economics Financial Management Controlling Operations Management Information Systems Management Competitive Analysis & Strategy Entrepreneurship & Innovation
January 11 - 14, 2018	Thu - Sun	
February 15 - 18, 2018	Thu - Sun	
March 22 - 25, 2018	Thu - Sun	
May 03 - 06, 2018	Thu - Sun	
June 01 - 03, 2018	Fri - Sun	Managing People, Managing Organizations II/ Ethics & Corporate Social Responsibility II/Leadership II
September 25 - 30, 2018	Tue - Sun	Managing your Brands & Communication
November 21 - 25, 2018	Wed - Sun	Managing your Marketing Financials/Marketing & Sales Lab I
January 16 - 20, 2019	Wed - Sun	Managing your Customer Relations/Marketing & Sales Lab II
February 28 - March 03, 2019	Thu - Sun	Managing your Channels/ Managing your Personal Selling Performance

Attendance in all the above modules is mandatory. Please note that the above modules (Nov. 2017 - May 2018) are not in chronological order. During the modules, teaching usually takes place every day from 8:30 am to 5:30 pm.