

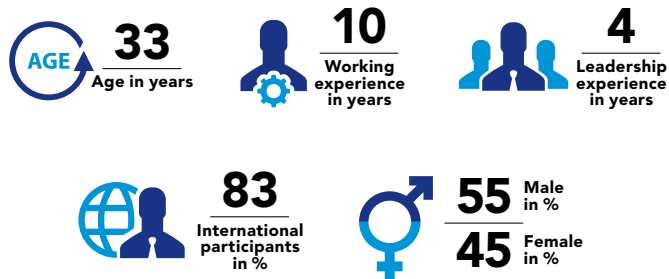
Professional MBA Marketing & Sales Time schedule 2018-2020



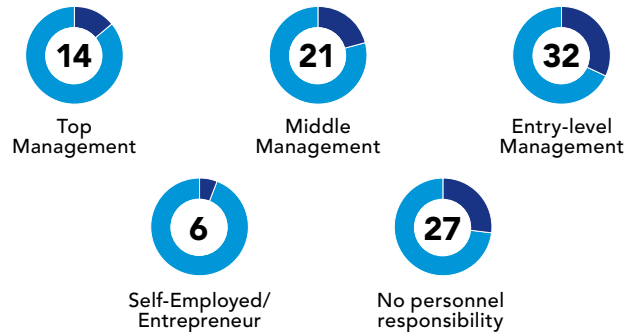
October 15 - 21, 2018	Mon - Sun	Teambuilding/Ethics & Corporate Social Responsibility I/ Leadership I/Managing People, Managing Organizations I
November 20 - 25, 2018	Tue - Sun	Marketing Management Data Analysis & Decision Making Financial Reporting Global Markets Managerial Economics Financial Management Controlling Operations Management Information Systems Management Competitive Analysis & Strategy Entrepreneurship & Innovation
January 10 - 13, 2019	Thu - Sun	
February 21 - 24, 2019	Thu - Sun	
March 28 - 31, 2019	Thu - Sun	
May 9 - 12, 2019	Thu - Sun	
June 7 - 9, 2019	Fri - Sun	
September 2019	Dates tbd	International Residency – USA
October 08 - 13, 2019	Tue - Sun	Managing your Brands & Products/Marketing & Sales Lab
November 20 - 24, 2019	Wed - Sun	Managing your Communication
January 16 - 19, 2020	Thu - Sun	Managing your Marketing and Sales Financials
February 27 - March 01, 2020	Thu - Sun	Managing your Customer Relations

Professional MBA Marketing & Sales Student Profile*

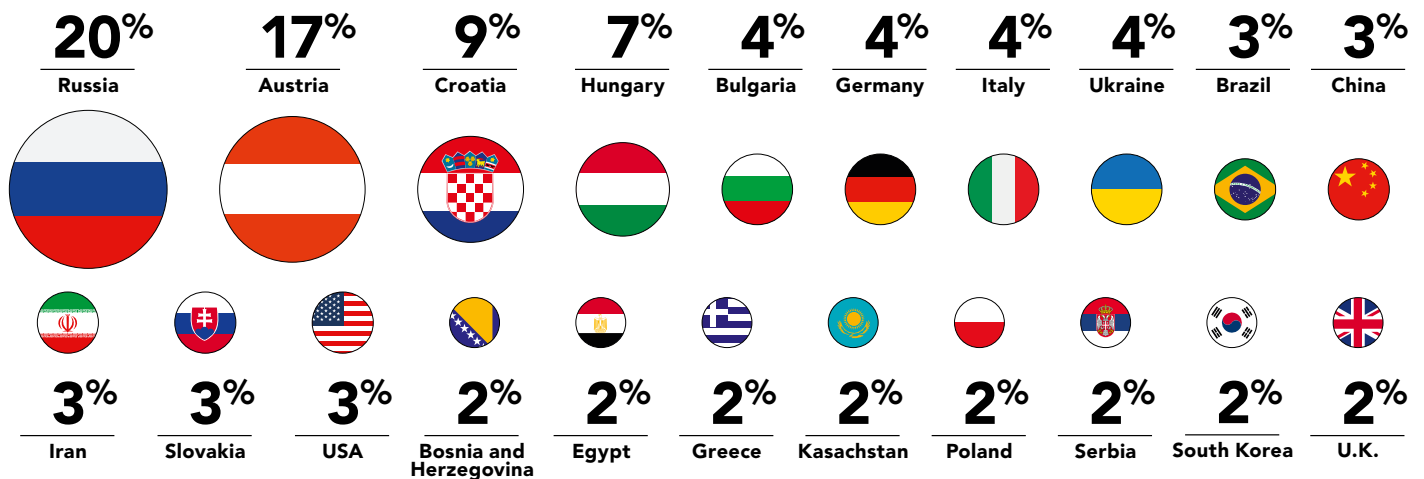
AVERAGE CLASS PROFILE



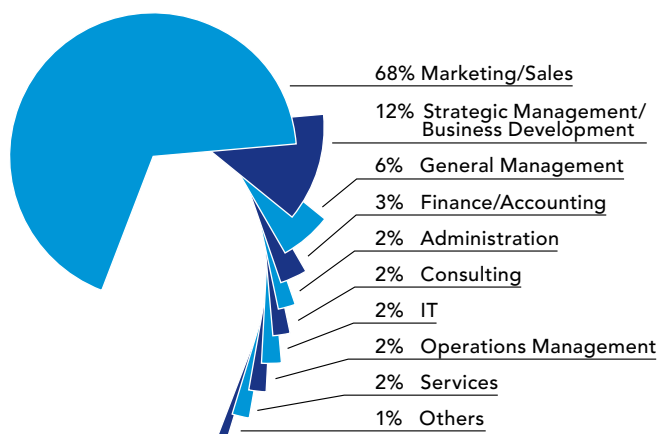
MANAGEMENT LEVEL (%)



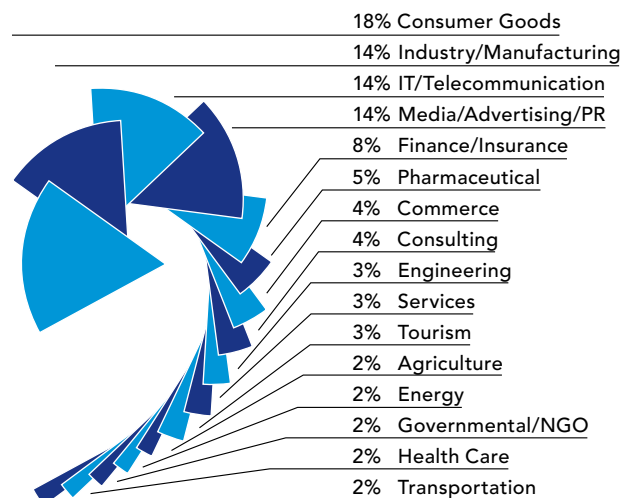
NATIONALITY



JOB FUNCTION



INDUSTRY SECTOR



* based on last 3 intakes